



Travel SIM

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Service Overview

The Swiftnet Travel SIM service is a Global Roaming SIM which enables customers to greatly reduce the costs of mobile calls when they travel away from their home network. Customers are provided with a new SIM and when they travel abroad, they simply plug the Travel SIM in to any unlocked mobile phone. Customers are provided with a UK 07 mobile number and it's FREE to receive calls many countries.

Outgoing calls from the SIM are dialled in the usual way, except that an application on the SIM automatically places the call through a call-back mechanism (requiring no user intervention). Full text and voice mail services are provided. The service is primarily targeted at travelling business customers, and calls are only routed through the highest quality networks.

Features, Benefits and USPs

This is a full GSM Global Roaming service. Customers benefit from greatly reduced call costs on over 280 mobile networks in 145 countries. This includes FREE incoming calls in over 30 countries.

Multiple numbers can be allocated to each SIM, including UK (07 and 020) and numbers from other countries (available on request) enabling the customer to have a local presence in more than one country.

For corporate customers, the SIM can be linked to the customer's phone system through SIP for incoming calls.

Resellers can bill the service on a monthly invoice with full call records.

Carriers operating their own switches can choose to use Swiftnet or their own call routing for outgoing calls from the SIM. Carriers with number ranges can point those numbers at the SIMs through a SIP interconnect with Swiftnet.

Target Markets

The service can be sold to any business traveller or residential holidaymaker travelling to any of the countries in which the Travel SIM has network coverage. Due to EU Roaming Price Caps, the service is most beneficial when sold to customers in the EU travelling outside the EU and to non-EU residents travelling in to the EU.

Reseller Benefits

The Travel SIM service enables reseller's to become a Global Roaming MVNO with no investment. The service is simple to sell and straight forward to order through the Portal. The following features are available to support resellers of the Travel SIM service:

- Real-Time SIM provisioning
- Top-Up payments and Vouchers
- Sub Resellers and Agents
- Daily and monthly Call Detail Records
- Credit limit alerts

Limitations

Network coverage is not available in every country. Not all mobile networks in every country are available (see Swiftnet published list on web site).

Order Processing

All Travel SIM management is on-line through the secure Swiftnet Reseller Portal or APIs.

All SIM (plastic) orders must be in writing and are typically on 6 week lead times.

Billing

This is a pre-pay service and Resellers must have credit on their account at all times. Swiftnet's real-time pre-paid billing platform bills calls per minute. Swiftnet provides daily and monthly rated Call Detail Records (CDRs) via a secure FTP site (Resellers may choose to invoice customers monthly in arrears).



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